

AGENDA

Health Insurance Exchange Task Force

Kings Inn Hotel and Conference Center, Rushmore Room

June 22, 2011

8:00 a.m. – 12:00 p.m. Central Time

8:00 a.m. – 8:30 a.m.

Welcome and Introductions

Lt. Governor Matt Michels

Kea Warne, Exchange Project Manager

8:30 a.m. – 10:30 a.m.

Subcommittee Objectives and Updates:

Operations & Finance

Chair Lt. Governor and Vice Chair Rachel Byrum

Finance ■ Resources and Capabilities ■ Technical Infrastructure ■ Business Operations ■ Regulatory or Policy Actions ■ Legislation

Outreach and Communication

Co-chairs Kim Malsam-Rysdon and Doneen Hollingsworth

Outreach ■ Public Education ■ Communication Strategies ■ Navigators

Insurance Plan and Market Organization

Co-chairs Randy Moses and Eric Matt

Role of Insurance Agent & Insurance Carriers ■ Agent Compensation Structure ■ Employer Participation ■ Provider Network Advocacy ■ Program Integration ■ Adverse Selection Counter Measures to be Taken ■ Defined Contribution v. Traditional Employer Model ■ Plan Design ■ Marketing

10:30 a.m. – 11:30 a.m.

Exchange Specifics for Consideration

- **Vendor Presentation on Project Approach, Timing, and an Update on the Progress of Other States**

Navigant Representatives: Cristine Vogel, Catherine Sreckovich, & Ken Barratte

- **Utah Exchange Examples to Consider**

*Lynne Valenti, Deputy Secretary Department of Social Services
Jill Kruger, Assistant Director, Division of Insurance*

11:30 a.m. – 12:00 p.m.

Closing Comments
